

Dr.Nemat Sheereen S, M.Com, M Phil, Ph D

Assistant Professor (Commerce), School of Legal Studies

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Employment and Professional Experience:

- Assistant Professor, School of Legal Studies, CUSAT, Sept 2014 onwards
- Associate Professor, KMEA College of Arts & Science, Aluva, July 2013 to Sept 2014
- Lecturer, MES College, Marampally, Aluva, July 2005 to July 2013
- Lecturer, Ilahia College of Arts & Science, Muvattupuzha, June 2001 to July 2005
- Guest Lecturer, MES College, Marampally, Aluva, Aug 1997 to April 1999

Educational Qualification:

- Ph D : Awarded from Cochin University of Science and Technology in the year 2015
- UGC-NET : Qualified NET in the year 2011
- M Phil : Awarded from Alagappa University, Karikudy, in the year 2009
- M Com: Awarded from Mahathma Gandhi University in the year 1997
- B Com : Awarded from Mahathma Gandhi University in the year 1994

Awards and Honors:

- Best Teacher Award 2010, Awarded by MES College, Marampally in the year 2010.
- Award of Excellence awarded by Ernakulam district Muslim Jamath Council, in the year 2017.

Research Guide : School of Management Studies, CUSAT

Participation at University Level Governing Bodies

Member, Board of Studies, CUSAT

Member, Research Ethics Committee, CUSAT

Life Member of Indian Society for Training and Development, New Delhi

Question Paper Setter, Chettinad University, Tamilnadu

Coordinator IQAC, 2023

Area of Interest : Consumer Behaviour, Entrepreneurship, Financial Accounting, Cost

Accounting, Business Management, Marketing Management

Books Published :

1. Dr. Nemat Sheereen S.,(2014), Food Processing Industry : An overview with special reference to Bakery Industry, Research India Publications, Delhi, ISBN:978-93-84144-66-1
2. Dr. Nemat Sheereen S.,(2017), Consumer Buying Behaviour of Bakery Products in Kerala, Research India Publications, Delhi, ISBN 978-93-86138-51-4
3. Dr. Nemat Sheereen S.,(2020), Ocean Governance and Shipping – Implications of COVID 19 ISBN 978-81-941516-6-1Book chapter –Impact of Pandemic Waste over the marine Ecosystem and the evolution of the environmental problem(pp.337-346) Directorate of public relations & publications, CUSAT for the School of Legal Studies, Kochi, Kerala
4. Dr.Nemat Sheereen S.,(2021)Envisioning Business for a better tomorrow innovate, integrate , impact ISBN 978-93-54351-17-4Book Chapter –Development of Marine economy and the growth of shipping industry during the outbreak of COVID-19 Bloomsbury publishing india pvt ltd, New Delhi
5. Dr.Nemat Sheereen S., (2023), International Education System and the Impact of COVID on the International Students Community Around the Globe, ISBN: 9781774912034 Book Chapter-Global Higher Education and the COVID-19 Pandemic Perspectives, Challenges, and New Opportunities, Hard ,crc press, Taylor& Francis group Apple Academic Press, pp.159-173.

Articles Published :

1. Consumption Pattern of Buyers of Bakery Products - A Study conducted in Kerala (ISSN 0976-2183). Dr. Nemat Sheereen S International Journal for Research in Commerce & Management, June, 2012
2. Factors influencing the Buying Pattern of Package and Convenience Products-A study

3. conducted in Kerala (ISSN: 2320-6985).Dr. Nemat Sheereen S, Fortis, 2013
4. An analysis of Decision making with special reference to the Purchase of Bakery products in Kerala” (ISSN:2321-0346).Dr.Nemat Sheereen S & Dr. Zakkariya K A, Intercontinental Journal of Marketing Research Review, March 2014 Influence of Advertisement over Purchase decisions of Consumers of Bakery Products: A study conducted in Kerala(ISSN:2321-0346).Dr.Nemat Sheereen S Intercontinental Journal of Marketing Research Review, September 2013
5. A Study on customer satisfaction of BSNL services in Kerala(ISSN: 2321-0346)., Dr. Nemat Sheereen S, Intercontinental Journal of marketing research review, Volume 2, Issue 9, September 2014.
6. Factors influencing outlet selection of Bakery Products: A study conducted in Kerala, (ISSN 2249-8834)Dr.Nemat Sheereen S & Dr. Zakkariya K A, EXCEL International Journal of Multidisciplinary Management Studies,July 2014
7. Attitude of customers towards Internet Banking in Ernakulam District ,Dr.Nemat Sheereen S,International Journal of current research, October 2015, ISSN: 0975-833X
8. Indian Market Potential for Bakery Products, Dr. Nemat Sheereen S, Ingredients South Asia, , A Saffron media publication, Vol.9, issue 11, pg.35-39, March 1-15, 2016
9. Women customers and their behavioural pattern regarding online shopping , Dr.Nemat Sheereen S,International Research Journal of Management and Commerce, Vol.3, Issue 7, July 2016, ISSN:2348-9766, pp.58-72
10. Development and growth of Bakery Industry in India,Dr.Nemat Sheereen, ZENITH International Journal of Multidisciplinary Research, ISSN – 2231-5780 Vol.8(7), July(2018) pp.245-255
11. Bakery Industry and packaging techniques, Food & Beverage News , Dr.Nemat Sheereen, July 1-15, 2018, Vol.10, Issue.16, pp.35-36, A Saffron Media Publication,R.N.I.No. MAHENG/2008/24248 Regn.No.MCS/033/2018-20
12. Antecedents and Outcomes of Work place Incivility :Role of Psychological Capital, Dr. Nemat Sheereen S & Mrs.Anjaly S, Think India Journal with ISSN: 0971-1260, Vol-22, Issue 10, Nov. 2019(UGC Care approved international indexex and referred Journal) Impact factor 6.2

13. Workplace Incivility and Employee creativity: Role of self-regulatory focus, Studies in Indian place names(ugc care list Journal), Dr. Nemat Sheereen S & Mrs.Anjaly S ,ISSN 2394-3114, VOL.40, ISSUE 92 MARCH 2020, pp.54-60
14. Work life integration-Need Inevitable, A Conceptual Study, Studies in Indian place names(ugc care list Journal), Dr. Nemat Sheereen S & Mr.Arjun A ISSN 2394-3114, VOL.40, ISSUE 92 MARCH 2020, pp.106-116
15. Green Consumerism and Sustainable Development in Indian Context: A conceptual study Studies in Indian place names(ugc care list Journal), Dr. Nemat Sheereen S & Mrs.Sreeja S ISSN 2394-3114, VOL.40, ISSUE 92 MARCH 2020, pp.610-618
- 16 Workplace Incivility and its effect upon service employee creativity seventeenth AIMS International Conference on Management, Jan.2-4, 2020, IIM, Kozhikode ISBN:978-1-943295-14-2, Pp 733-736
- 17 Attitude of students towards kahoot as a game based learning approach at campuses in Ernakulam district, Dr.Nemat Sheereen S & Ms Vishnupriya O S, International Bulletin of Management and Economics – Unnayan” (ISSN: 2349-6622; e-ISSN: 2349-7165) Volume-XII, Dec.2020
- 18 Role of Ethical Values in Digital Marketing and the Strategies adopted to enhance e-marketing : A Critical Analysis, ICREP Journal of Interdisciplinary Studies, Vol.1, Issue.1, 2022
- 19 Work-life Integration:An Approach towards well being of work and personal life, Optimus, omnium Volume 2, Issue 2, July-Dec, 2022

Seminar/Conference Presentations :

1. A study on preference factors for outlet selection of bakery products in Kerala, UGC Sponsored National Conference on Sustainable solutions for e-waste management Proceedings(ISBN-978-81-923985-6-3),Nov,2014 pp. 68-83
2. A study on the importance of management education and entrepreneurial skill in the success of a business, UGC Sponsored National Conference on Management education in India –Changing role and new strategiesproceedings(ISBN -13 978-81-923985-7-0), Dec, 2014,pp.86-96

3. A Study on the attitude of customers towards Internet Banking in ernakulam district, (UGC Sponsored National Seminar, Organised by Department of Commerce, BCM College, Kottayam September, 2015) ISBN: 978-93-5235-999-8. Pp. 73-78
4. A Online shopping pattern of women customer : A study conducted in Ernakulam District, International seminar on information and communication technology and women in the globalised era, organised by Women Cell, CUSAT, Oct.30, 2015
5. Online shopping pattern of women customer : A study conducted in Ernakulam District, International seminar on information and communication technology and women in the globalised era, organised by Women Cell, CUSAT, Oct.30, 2015
6. A Study on the influential Factors of an Entrepreneur for the success of Business UGC Sponsored National Seminar on "Role of entrepreneurship in Economic Development of India organized by St.Paul's College, Kalamassery. Jan 8-9,2015 pp.129-139
7. Effectiveness of Corporate social responsibility Schemes in Government & Private Hospitals in Ernakulam District (Resource person)National conference on "Healthcare sector in India and human rights concerns" Dec.5-9, 2016
8. An analysis of CSR Schemes of Hospitals in Ernakulam District Paper in the International Conference on "Ethics and Sustainable Business Practices" organized by Rajagiri centre for business Studies, Feb.21, 2017
9. "Food Processing Industry in Kerala and the factors influencing the development of processed food products" International Conference on Commerce & Management in the Changing Times Organised by Post Graduate Department of Commerce , Maharaja's College, Ernakulam, Dec.23, 2017
10. Issues and Challenges of Mineral and Packaged water in India, Paper presentation International Seminar on Commerce and Management in the changing times, organized by the post graduate department of Commerce, Maharaja's College, Ernakulam on 29th September, 2018
11. Issues and challenges of packaged products and the packaging techniques adopted in india , Paper Presentation in 3 days National seminar Changing Paradigms in Tourism Industry of Kerala on 8th November, 2018(3 day National seminar 7, 8 &9, Govt college, TVM

12. An Analysis of work stress based on Emotional Intelligence: A Review , Paper Presentation in the 5th International Conference on Emerging Trends in Management organized by Marian International Institute of Management, Kuttikkanam, Dec. 12 & 13, 2018.
13. Issues and Challenges of Social Entrepreneur, Paper Presentation in the National Seminar on “New Paradigms of Management organized by Rajagiri college for Business Studies, Kakkanad, Jan.29, 2019
14. “Modern Teaching Techniques improves educational process: A Theoretical Analysis, Paper presentation in National Seminar on “Integration of technology in teaching, Learning and Evaluation Process” Organised by IQAC, Nirmala College, Muvattupuzha, Sep.30-Oct.1, 2019
15. Workplace Incivility and its effect upon service employee creativity, Seventeenth AIMS International conference on Management, Jan.2-4, 2020, IIM, Kozhikode
16. Workplace Incivility and Employee creativity: Role of self-regulatory focus, International Seminar at St.Thomas College Kozencherry, Feb.20-21, 2020
17. Development of Marine economy and the growth of shipping industry during the outbreak of COVID-19, Paper Presentation in 8th International Conference in the Series of Youth 2025, organized by Jaipuria Institute of Management Jaipur on February 18-20, 2021
18. “Impact of Greenwash on Consumers Green Purchase Behaviour”, paper presentation in International Conference on Managing and Re-inventing Organisations in the Age of Disruptions organised by SCMS Cochin School of Business, Kochi held during 22nd October -23rd October 2021
19. “Adaptability of Social Media Marketing Strategies among students in Ernakulam District” Paper presentation in National seminar on “Reforms in Higher education post NEP 2020:challenges and Opportunities organized by IQAC, Al-Ameen College, Edathala in collaboration with UGC-HRDC, University of Kerala, TVM held on Oct.14-15, 2022.
20. **RELEVANCE OF E-MARKETING STRATEGIES IN THE DIGITAL ERA FOR PROMOTING E-COMMERCE**
Paper presentation in Tenth International Conference in the series Youth 2025, organized by Jaipuria Institute of Management, Jaipur scheduled on 16-18 February 2023.
21. “Factors determining consumers attitude on green purchase intentions” Paper presentation

in National Level Conference on Limelight of Amrit Kaal Plan Union Budget 2023 organised by Post graduate Department of Commerce Sree Sankara College, Kalady in Collaboration with Kerala State Higher Education Council, on 3rd March 2023.

21. **The relationship between rewards, attitudes and intentions in a gamified app context: Evidence from an emerging economy in the 13th edition of conference on excellence in research and education CERE), held during June 9-11th 2023, at the Indian Institute of Management, Indore**

Chair/Special Lectures Delivered:

1. Resource person for a session on “Effectiveness of Corporate social responsibility Schemes in Government & Private Hospitals in Ernakulam District” for a Five day Nation Conference on “Health care system in India and Human rights concerns” held at School of Legal Studies, CUSAT, from Dec.5-9, 2016.
2. Special talk on the topic “Festivals in Kerala” in FM Radio (102.3 MHz) in the programme” Sahayathrika” broadcasted on june 3, 2014
3. Chaired a session on “Migrant Workers: Issues and Challenges” for a three days UGC sponsored national seminar on the topic “Protection of Migrant workers in India: Legal and Social Concerns”, held at School of Legal Studies, CUSAT, from Jan. 19-21, 2017
4. Chaired a session on “Gender based crime and media reporting” for two days National Workshop on “Fair trial and free media : the need for orchestration of a balance”, held at School of Legal Studies, CUSAT, on March, 5 & 6, 2018
5. Chaired a session on “Corporate Fraud and Its interface with other economic Legislations” for Three days UGC Sponsored National Seminar on “Corporate frauds: The Regulatory Challenges and Legal Remedies”, held at School of Legal Studies, CUSAT, from Jan. 17-19, 2019
6. Resource person for a session on “Importance of entrepreneurship” for Three days Entrepreneurship awareness camp sponsored by national entrepreneurship development board from Feb.18-20, 2019
7. Special talk on the topic customs and Traditions in Kerala in FM Radio (102.3 MHz) in the programme” Sahayathrika” broadcasted on june 3, 2019

8. Resource Person/Chaired a session on Research Insights on Social Science, Literature, Law and Science for two days International Seminar held at St.Thomas College Kozencherry in association with University of Malaya, Malaysia, on Feb.20-21, 2020.
9. Chaired a session on “Social factors, Women & Alzheemers” for Two days National Seminar on “Discussing Gender Role in India-Perspectives and Challenges” organised by Women’s Studies Centre, CUSAT on Mar.6 & 7, 2020
10. Resource Person for Orientation programme for Degree and PG Commerce students -Future Vision, organized by PG Department of Commerce, Al-Ameen, College, Edathala on Oct.27, 2022
11. Resource Person for ICSSR Sponsored International conference on “Need of digital transition and CSR for digital sustenance in 2023 Economy” organized by Department of Business Administration, MES College Marampally on March.15-16, 2023
12. Resource Person for International Conference on Management and Technology 2023 held from march.29-31, 2023 in SMS, CUSAT
13. Chaired a session on Marine Conversation and Sustainability for International Maritime conference Commemorates 50 years of MARPOL, October 19-20, 2023 organised by School of Legal Studies, CUSAT on Oct.19-20, 2023
14. Chaired a session on National Colloquium on conservation and Management of ForestResources, Human Wildlife conflict and Tribal welfare organized under the aegis of RUSA 2.0 major Poject organized by SLS, CUSA Jan.27,2024

Seminars/Conference/ Workshops/Events Organised :

1. Member of organizing committee for one day National Seminar “Committee on girls education”, 2011
2. Co-ordinator for one day Workshop on Entrepreneurship Development, Oct.13, 2015
3. Co-ordinator, Two Day Faculty Development Programme on “Excellence in Teaching & Transforming Classrooms”, Nov.4 &5, 2016
4. Coordinator, One day workshop on “Business Startups and innovations, A stepping stone towards Business” Aug.22, 2017
5. Coordinator, One day Social activity hased workshop on Jewellery Making , Nov.21, 2017
6. Coordinator, Two days national seminar on changing scenario of cooperative banks in india: issues and challenges, Feb.22-23, 2018

7. Faculty Co ordinator for” Sasthrayaan” organized by Cochin University of Science and Technology, Feb.27 & 28, 2018
8. Cordinator, Social Extention activity “Oru Kai Sahayam”, Material distribution to needy people of Thuthiyoor flood relief Camp(under thrikkakara mun), effected by Heavy rain on July.23, 2018
9. Coordintor, Material distribution to needy people of Thuthiyoor flood relief Camp(under thrikkakara mun), effected by Heavy rain on July.23, 2019
10. Coordinator, One day Workshop on “Entrepreneurship Development”, Feb.7, 2019
11. Coordinator, Industrial Visit, Eastern Condiments Pvt Ltd, Adimali, and Tata Tea, Munnar, Feb.13, 2019
12. Coordinator, Five days FDP on “Skill Intensification of Teachers through technological Integration”, Nov.4-8, 2019
13. One week Online Short term Faculty Development Programme on “Implementation of Information and Communication Technology in Teaching”, in collaboration with the Kerala state Higher education council, July 18-24, 2020
14. Webinar on Entrepreneurship Development, Resource- Lakshmi Menon, Social Entrepreneur, Oct.22, 2020
15. webinar on Human Rights in Contemporary India:Issues and approaches Organised by V R Krishna Iyer chair , SLS, CUSAT In collobration with St.Aloysius College, Elthuruth, Thrissur, December 16, 2020
16. Webinar Internship Tutelage, Resource Person - Ms.Ferha Azeez, Advocate High Court of Kerala & Fellow member, World Mediation Organisation, Jun4.4 2021
17. One day webinar on Entrepreneurship Development, Resource -Kouchouseph Chittilappilly, Founder &CEO V-Guard Industries, Jan.25, 2022
18. Talk on Career in Maritime Law Resource-Rahul Verma, Master Mariner, Maritime Lawyer and Founder Ally Maritime and Legal Services, Mar.11, 2022
19. Industrial Visit, KAMCO (Kerala Agro Machinery Corporation Ltd) Athani, EKM District, March. 16, 2022
20. Induction Program, 2022 for BCOM LLB(Hons) & BBA LLB(Hons), Resource- Mr.Samson Thomas, Dean Research 7 Corporate Affairs, Marian International Institute of Management, Kuttikana, August.30, 2022

21. Department Coordinator of “Sasthrayan” held at CUSAT on Jan.23,24,25 /2023.
22. Faculty Coordinator representing School of Legal Students for All Kerala Professional Students Summit, conducted by ASAP at Adlux Convention centre, Angamaly, Feb.11, 2023
23. Induction Program, 2022 for BCOM LLB(Hons) & BBA LLB(Hons), July 19 2023
24. Industrial Visit, Modern Food Industries Pvt Limited, Oct.4, 2023
25. Workshop on Methodological Perspectives on Forest Resources Management Research 1.0 organised under T5E-RUSA 2.0 Project Grant at School of Legal Studies, CUSAT on 21st September 2023.
26. Workshop on “working of Primary Health Centres in Kerala: Regulatory and Policy Level Approaches organised under T5G-RUSA 2.0 Project Grant at ICREP Seminar Hall, CUSAT on 9th October 2023
27. Coordinated two days National seminar on “Public Health System at the Grassroot level inIndia:Regulatory and policy level approach” under the RUSA 2.0-T5G Projecton 18th ad 19th January, 2024

Social Extension Activities

1. Coordinator, Distributing food to the inmates of Asha Bhavan, Department of Social Justice, Government of Kerala, by the students of SLS, CUSAT from the income generated by the sale (Workshop of jewellery making on Nov.21)of self-made jewellery on Nov.24, 2017.
2. Coordinator, Material distribution to needy people of Thuthiyoor flood relief Camp (under thrikkakara muncipality), effected by Heavy rain on July.23, 2018.
3. Coordinator, Distribution of electronic materials contributed and collected from the students of SLS, CUSAT, to Flood relief Camp, Nilambur on August 20, 2019.

Best Practices

1. Coordinator, One day Social activity based workshop on Jewellery Making , Nov.21, 2017, where students of BCom/BBA LLB engaged in Jewellery making by way of training provided by a Resource Person. The proceedings by way of sale of these products used for distributing food to the inmates of Asha Bhavan, Department of Social Justice, Government of Kerala on Nov.24, 2017.
2. Coordinated Cooperative Society Visit by VI Sem BCom LLB students every year.

3. Coordinated Industrial Visit for VI Sem BCom LLB students every year
4. Coordinator, Social Extension activity “Oru Kai Sahayam”, Material distribution to needy people of Thuthiyoor flood relief Camp(under thrikkakara mun), effected by Heavy rain on July.23, 2018
5. Coordinator, Material distribution to needy people of Thuthiyoor flood relief Camp(under thrikkakara mun), effected by Heavy rain on July.23, 2019
6. Coordinator, Distribution of electronic materials contributed and collected from the students of SLS, CUSAT, to Flood relief Camp, Nilambur on August 20, 2019.
7. Industrial Visit, KAMCO (Kerala Agro Machinery Corporation Ltd) Athani, EKM District, March. 16, 2022
8. Industrial Visit, Modern Food Industries Pvt Limited, Oct.4, 2023
9. Cooperative Society Visits and report submission by students for 5th Semester students on Nov.4 2023
10. Audit firm Visit and report submission by 8th Semester Students on Apr.4, 2024

Faculty Recharging Programmes

1. Participated in three days Workshop on “Designing Post Graduate Programme in Commerce under Credit and Semester System”, Organised by M G University, Kottayam from Dec.12 to 14, 2011
2. Participated in a Workshop on Profiling Research Publications for Quality Research, University Library, CUSAT, 2012
3. Participated in two weeks Workshop on “Capacity Building Programme for Social Science Faculty Members”, organized by Equal opportunity cell, CUSAT from March.16-28, 2015
4. Participated in three days National workshop on “Inroads into freedom of speech and expression: A Study on Regulatory Regime of free speech”, workshop on Inroads into School of Legal Studies, CUSAT, Jan.29-31, 2015
5. Participated in the UGC sponsored Orientation Programme conducted by Academic Staff College, Kariavottom, Thiruvananthapuram, from Jan.1-Jan.28, 2016
6. Participated in Two days Induction programme for newly recruited teachers organized by CUSAT from Feb.15-16, 2016

7. Participated in Two days UGC National workshop on “Corporate Governance & Disclosure Practices” UGC SAP on Corporate Governance & Securities Law, SLS, CUSAT from Mar.18-19, 2016
8. Participated in Two days UGC Sponsored International conference on “International carbon credit conference: Trading prospects from Indian carbon market perspective”, Organised by Chamber of Commerce and Industry from August 29-31, 2016
9. Participated in International Conference on “Human Capital and Competency Building- Initiatives, Interventions & Innovations” organized by DDUK, CUSAT, Sep.1, 2016
10. Participated in UGC Sponsored National Conference on “human trafficking: prevention, control and rehabilitation”, SLS, CUSAT, Nov.16, 2016
11. Participated in Two days Faculty Development Programme on “Data Analysis to Data Science – Management Perspective” , organized by BRIM, Thripunithura from Oct.5-6, 2016
12. Participated in Two days FDP on “Excellence in Teaching and Transforming Classrooms”, Organised by SLS, CUSAT, from Nov.4-5, 2016
13. Participated in UGC Sponsored three days Workshop on “Building Conducive Environment for Academic Leadership of Women Faculty”, Organised by Women’s Studies Centre, CUSAT, Mar 27-29, 2017
14. Participated in Two days UGC Sponsored workshop on “Ethical Hacking” , Organised by K M School of Marine Engineering, CUSAT from Aug 10-11, 2017
15. Participated in UGC Sponsored International Maritime Seminar on “Metamorphosis of Maritime Innovations”, organized by K M School of Marine Engineering, CUSAT on Aug.11, 2017
16. Participated in Two days UGC Sponsored National workshop on “Empirical Research in Legal Studies and Social Sciences”, organized by SLS, CUSAT, Aug 25-26, 2017
17. Participated in UGC Sponsored National Workshop on “Emerging Regulatory Trends in Maritime Jurisdiction in India: Issues & Challenges”, organized by SLS, CUSAT , Aug 29, 2017
18. Participated in Five Days Training Programme in Quantitative Methods in Socio Legal Research Organised by the Centre for Economy, Development and Law (CED & L), Government Law College, Thrissur Dec 16-20, 2017

19. Participated in the UGC Sponsored Refresher Course in Commerce and management, UGC Human Resource Development Centre, University of Kerala, Kariavattom, TVM, July 27,2018 to August 16, 2018
20. Participated in Two day National level symposium on “Land acquisition: Social-Legal Issues and its implications”, Organised by School of Legal Studies and School of Environmental Studies, CUSAT Oct.1,2018
21. Participated in National Maritime Seminar on “Emerging Trends in Merchant Shipping”, Organised by K M School of Marine Engineering, CUSAT, Oct.24, 2018
22. Participated in Seven days Faculty Development Programme on “Academic Leadership and Institution Building “ organized by DDU Kaushal Kendra, CUSAT Nov.12-18, 2018
23. Participated in Two days international Workshop on “High Impact Research and Publications, Organised by KAUSHAL KENDRA, Cusat , Aug.19-20, 2019,
24. Participated in Two day National Seminar on Integration on Technology in Teaching learning and evaluation Process Organised by Nirmala College, Muvattupuzha,Sept.30-October 1, 2019
25. Participated in Five days international workshop on research methods: multivariate analysis using SPSS and Organized by govt college, thripunithura Nov.26-30, 2019
26. Participated in National Seminar on “Impact of covid 19 on the economy an its effect on Banking sector”, Organised by Department of Commerce & Research Centre , St. Paul’s College, Kalamassery May.13, 2020
27. Participated in E-Quiz on Research Ethics & Plagiarism ,Organised by Department of Studies & Research in Education by Vijayanagara Sri Krishnadevaraya University, Ballari May.14, 2020
28. Participated in International Webinar “Contactless teaching and Learning Pedagogy, Organised by IQAC, St.Xavier’s College for Women, Aluva May 19, 2020
29. Participated in National Level Webinar on ‘Excel Like Never Before’Organised by Reena Mehta College of Arts and Science, Commerce and Management Studies in Collaboration with Leadup Edutech Pvt Lt, May 21, 2020
30. Participated One week short term course in “E-Teaching with Learning management System, Organised by AKPCTA, May.29-June 26, 2020

31. Participated One week short term training Programme on “Women Entrepreneurs in Plastic upcycling Organised by AICTE Quality Improvement Scheme,SCMS school of management & Technology,Kalamassery, Aug.24-29, 2020
32. Participated One week short term faculty development programme on “Pedagogical and e-learning Tools for TeachingOrganised by Sanatana Dharma college, Alappuzha in collaboration with the Kerala State Higher Education Council, Aug 4-10, 2020
33. Participated in four days FDP on Accounting Standards, Organised by School of Management & Business Studies, M G University, Kottayam &ICAI, Ernakulam, Oct 27-30, 2020
34. Participated in the UGC Sponsored Refresher Course in Cognitive Economics, Commerce and Business management UGC Human Resource Development Centre, Kannur University, Jan.20, 2021 to Feb.2, 2021
35. Participated Seven days of national-level FDP on Data Analysis and Interpretation using SPSS, Organized by the Department of Commerce, Tourism and travel management, St Claret College, Bengaluru, March.1-8, 2021
36. Participated in Short Term Training Programme (STTP) on Management 4.0 (Phase II) organized by Institute of Business Management and Research, IPS Academy, Indore held from 22 Mar’2021 to 27 Mar’2021
37. Participated in One week of the National Level Faculty Development Programme on “Transformation in Indian Education through New Education Policy- Challenges and Opportunities” from 05-07-2021 to 11-07-2021 organised by Government First Grade College for Women, Balmatta, Mangaluru in association with St Aloysius College (Autonomous), Mangalore, July 5-11, 2021
38. Participated in the online workshop on “Constructive Mentoring Methodology, organized by St.Teresa’s College, Ernakulam(Mentoring Cell in association with IQAC), on 12th and 13th of October 2021
39. Participated in National Workshop on “Questionnaire designing for Research” organised by Post graduate and Research Department of Commerce, Governmentt Arts and Science College, Calicut, October 16-17, 2021
40. Participated and Presented a paper entitled “Impact of Greenwash on Consumers Green Purchase Behaviour in the AICTE sponsored International Conference on Managing and

Re-inventing Organisations in the Age of Disruptions organised by SCMS Cochin School of Business, Kochi held during 22nd October -23rd October 2021

41. Successfully completed the 30 days International Online Workshop on Academic Writing and Communication Skills, Research Methodology, Reference Management, and Academic Publishing conducted from 23 November - 31 December 2021
42. Participated in the Three Day Online Workshop on “Questionnaire Development in Social Science Research” organised by Management Club, School of Legal Studies, CUSAT from 13th to 15th December 2021
43. Participated in GOLDEN JUBILEE CELEBRATORY AUTHOR WORKSHOP on “Writing Quality Research Articles & Identifying Relevant Journals to Read and Publish In” at Cochin University of Science and Technology, on Tuesday 14 December, 2021
44. Participated 3-day National Online Workshop on HYPOTHESIS FORMULATION & TESTING, AND QUESTIONNAIRE PREPARATION conducted from 28 - 30 January 2021
45. Participated in the UGC Sponsored Refresher Course in Commerce and management, UGC Human Resource Development Centre, University of Kerala, Kariavattom, TVM, July 13,2022 to July 26, 2022
46. One Week Online Faculty Development Programme on Research Methodology for Social Sciences, Commerce and Management Sciences from Oct.31, 2022 to Nov 5, 2022(31/10/2022 to 05/11/2022), at UGC-Human Resource Development Centre (HRDC), Devi Ahilya Vishwavidyalaya, Indore
47. 2-day Faculty Development Programme on “Targeting High Impact Journals” conducted on 07th and 08th August 2023 Organized by LOYOLA Institute of Business Administration, Chennai
48. One Week International Virtual Faculty Development Programme on Artificial Intelligence: Challenges and Opportunities in Research and Education Organized by the Government Degree College Kulgam, Jammu & Kashmir, India & Cape Comorin Trust, India from 20-26 September 2023
49. one-day outreach program on **“INFLIBNET Services and ORCID for Scholarly Communities” October 12,2023 jointly organized by** the Information and Library Network Centre (INFLIBNET), Gandhinagar and Cochin University of Science and Technology(CUSAT), Kochi

50. One week International Virtual Faculty Development Programme on New Age Teaching, Research and Publications: Cutting Edge Tools, Techniques and Methods Organized by the Koneru Lakshmaiah (Deemed to be) University Of campus, Aziznagar, Hyderabad, India & Cape Comorin Trust, India from 03-09 October 2023
51. Online NEP Orientation and Sensitization Programme for University/College teachers conducted by the Malaviya Mission Teacher Training Centre (MMTTC), University of Kerala, sponsored by the University Grants Commission, from 16.11.2023 to 29.11.2023
52. Participated in Workshop funded by ICSSR on The effectiveness of Swachh BharathAbhiyan Schemes in containing plastic pollution in the backwaters of kerala and the scope of extending these Schemes to control the infestation by water weeds” organised by Industrial Fisheries , CUSAT, SLS, & Jain Deemed to be university Bengaluru, Feb.23 2024
53. Unlocking Insights: Navigating Scopus to Address Researchers' Most Pressing Questions at Cochin University of Science and Technology, organized by Elsevier in collaboration with CUSAT March 20, 2024

Date: April 22, 2024

Dr.Nemat Sheereen S