

ONE DAY WORKSHOP ON SUSTAINABILITY

To mark National Legal Services Day, the Cochin University Legal Aid Clinic organized a one-day workshop on "Local Self-Governance: Shaping Sustainability Through Transformation" on November 9, 2023. The workshop explored the pivotal role of local self-governance in driving sustainable development. Participants from various backgrounds discussed strategies for promoting sustainable practices, addressing local challenges, and empowering communities through effective governance.

The poster is divided into three vertical panels. The left panel (white background) features the Cochin University of Science and Technology logo at the top left, followed by the text 'SCHOOL OF LEGAL STUDIES, CUSAT'. Below this, it says 'In commemoration of National Legal Services Day' and 'PRESENTS'. A circular logo for 'A GREEN CAMPUS INITIATIVE BY Cochin University LEGAL AID CLINIC' is centered. The bottom of the left panel has a green background with the title '"Local Self-Governance: Shaping Sustainability through Transformation"' in white text.

The middle panel (black background) is titled 'Resource Persons' at the top. It features two circular portraits. The first is of Shafiq P.M., Joint Director, LSGD Ernakulam. The second is of Mohanan CK, Assistant Coordinator, Suchitwa Mission. Below the portraits, it says 'Felicitation : Renjith Krishnan N Sub-Judge Secretary DLSA , Ernakulam'.

The right panel (green background) features a QR code at the top with the text 'Scan the QR code to register for this workshop.' Below the QR code, it says 'In Association with NSS 6th Unit' and features the National Service Scheme logo. At the bottom, it says 'IN COLLABORATION WITH' followed by the logo of the Department of English, Cochin University. The date and venue are listed at the very bottom: '9th November, 2023 Venue: Conference Hall , Dept. of English'.

Session 1

Empowering Local Self-Government for Sustainable Communities

The seminar aims to explore and unravel the various dimensions of this critical relationship. Participants will delve into the concept of local self-government, understanding how it empowers communities to make decisions that cater to their unique needs and aspirations. This fundamental aspect of democratic governance forms the basis for fostering an environment where community voices are heard and local resources are managed judiciously.

*"Energy sustainability
and renewables are
the future".*

Session 2

The notion of personal waste management and its concomitant responsibility presents a multifaceted and intricate quandary in the contemporary sociocultural and environmental landscape. This complex topic encompasses a myriad of interwoven dimensions, ranging from individual ecological accountability and resource consumption to broader implications for the global ecosystem, economic systems, and public policy.



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Report on the National Legal Services Day Debate Competition on Environmental Advocacy and Activism

Introduction

The School of Legal Studies at Cochin University of Science and Technology (CUSAT), in collaboration with the District Legal Services Authority (DLSA), Ernakulam, organized a thought-provoking debate competition in commemoration of National Legal Services Day on the 9th of November, 2023. The event was part of the broader "Green Campus Initiative" and aimed to foster critical discussions on the evolving role of environmental advocacy and activism in shaping sustainable futures. This competition provided an excellent platform for law students and participants to voice their opinions, present arguments, and engage in a constructive dialogue on the significance of environmental protection within legal and governance frameworks.

Debate Topic: Corporate Greenwashing: Ethical Business Practice or Deceptive Marketing Strategy

The debate revolved around the contentious issue of corporate greenwashing, focusing on whether it can be viewed as an ethical business practice or merely a deceptive marketing strategy. With the increasing emphasis on sustainability, many corporations have taken to branding themselves as eco-friendly or "green" without necessarily adhering to the principles of sustainable development. This practice, often termed "greenwashing," has been criticized for misleading consumers and compromising genuine efforts toward environmental conservation. The debate explored both sides of the argument, delving into legal and ethical perspectives and discussing the role of regulation and consumer awareness in addressing this critical issue.

The poster features a background map of India with green and blue tones. At the top left is the logo of the School of Legal Studies, CUSAT. At the top right is the logo of the District Legal Services Authority (DLSA), Ernakulam, with the motto "ACCESS TO JUSTICE FOR ALL". The central text reads: "School of Legal Studies, CUSAT", "In collaboration with DLSA Ernakulam", "Presents", "National Legal Services Day Debate Competition on Environmental Advocacy and Activism". A dark blue ribbon banner across the middle contains the text: "TOPIC FOR THE DEBATE: Corporate Greenwashing : Ethical Business Practice or Deceptive Marketing Strategy". At the bottom left is a QR code with the text "Scan here for registering for the competition". At the bottom right, the date and venue are listed: "9th November, 2023" and "Venue : Mini Hall".