

INTERNATIONAL COLLOQUIUM
ON
INTELLECTUAL PROPERTY
AND
SUSTAINABLE DEVELOPMENT



Organised under the aegis of
RUSA 2.0 MAJOR PROJECT – T5I
By
SCHOOL OF LEGAL STUDIES
Cochin University Of Science And Technology



On
9th & 10th November, 2023

SCHOOL OF LEGAL STUDIES

One of the oldest law schools in India, School of Legal Studies was established in the year 1962 as a part of Kerala University offering post graduate courses and research in law. The Law School joined the folds of University of Cochin, in the year 1971, which was later reorganized and renamed as Cochin University of Science and Technology in 1986 for the promotion of graduate, post graduate studies and advanced research in various fields. Over the decades since its inception, the Law School has blossomed in to one of the top institutions among law schools engaged in teaching and research in India. Perhaps the best testimony to the success of this experiment is the presence of SLS alumni as professors and academicians in top law schools in India and as advocates at the various High Courts and the Supreme Court of India.

ABOUT THE PROGRAMME

Intellectual property (IP) and sustainable development are two distinct but interconnected concepts. Intellectual property refers to legal rights that protect creations of the human mind, such as inventions, literary and artistic works, and symbols, names, and images used in commerce. Sustainable development, on the other hand, is a holistic approach to economic, social, and environmental development that seeks to meet the needs of the present without compromising the ability of future generations to meet their own needs.

The relationship between intellectual property and sustainable development can be examined from several perspectives:

- Copyright, Open Access and Commons:

Copyright can have both positive and negative effects on access to knowledge and education. While it ensures creators are compensated for their work, it can also restrict access to educational materials. Striking a balance between protecting intellectual property and ensuring affordable access to knowledge is crucial for sustainable development. Some argue that open access, open-source, and creative commons models promote collaboration and sharing of knowledge, which can accelerate sustainable

development efforts. These models provide alternatives to traditional IP protection thereby ensuring sustainability.

- **Green Technology and Green Intellectual Property:**
Green technology innovation is essential for environmental sustainability. Green intellectual property refers to IP rights that promote environmentally friendly technologies. For example, some countries have implemented policies that provide additional protection for inventions related to clean energy and eco-friendly products.
- **Innovation and Technology Transfer:**
Intellectual property rights, such as patents, encourage innovation by providing inventors with exclusive rights to their inventions for a specified period. This can lead to the development of technologies and solutions that support sustainable development goals, such as renewable energy, clean water, and sustainable agriculture.
- **Access to Essential Medicines:**
Intellectual property plays a significant role in the pharmaceutical industry, where patents protect new drugs and medical technologies. Balancing the protection of these innovations with providing affordable access to essential medicines is crucial for public health and sustainable development, particularly in low-income countries.
- **Biodiversity and Traditional Knowledge:**
Sustainable development often involves preserving biodiversity and respecting the knowledge and practices of indigenous and local communities. Intellectual property can be used to protect traditional knowledge, but there is ongoing debate about how to do so while ensuring equitable benefits for these communities.

Striking the right balance between protecting intellectual property rights and ensuring access to essential knowledge and technologies is a critical aspect of achieving sustainability goals. This requires ongoing discussions and policy decisions at both the national and international levels to promote innovation while addressing the needs of the environment and society and this Colloquium is an attempt in this direction.

This International Colloquium is being organised under the aegis of Rashtriya Uchchatar Shiksha Abhiyan (RUSA), which holistic scheme of development for higher education in India initiated by the Ministry of Education, Government of India, under RUSA 2.0 MAJOR PROJECT T5I, School of Legal Studies, Cochin University of Science and Technology.

Programme Details

9th November, 2023

9:30 AM to 10:00 AM – INAUGURAL SESSION

10:00 AM to 10:45 AM – Session 1 – Special Address

Topic : **Does India's National IPR Policy promote Sustainable Development**

Speaker: **Dr. G.R. Raghavender**, Senior Consultant (IPR), DPIIT & Former Joint Secretary, Government of India

11:00 AM to 12:15 PM – Session 2

Theme : **Copyright and Sustainable Development**

Speaker: **Dr. Raman Mittal**, Professor of Law, Delhi University

Speaker: **Dr. Lawwellman P.**, Assistant Professor, Government Law College, Kozhikode

12:15 PM to 1:00PM – Session 3

Theme : **Patents and Green Technologies**

Speaker: **Dr. Athira P.S.**, Director, Centre for Intellectual Property Rights and Assistant Professor, The National University of Advanced Legal Studies, Kochi

2:00PM to 3:30PM – Session 4

Theme : **Access to Medicines and Sustainable Development**

Speaker: **Dr. Reji K. Joseph**, Associate Professor, Institute for Studies in Industrial Development, Delhi

Speaker: **Ms. Prathibha Sivasubramanian**, Legal Researcher, Third World Network, New Delhi

3:30 PM to 4:15 PM – Session 5

Topic : **IP and Sustainable Agriculture**

Speaker: **Prof. Dr. Mrinalini Kochupillai**, Guest Professor and Core Scientist of the International Future AI Lab, Technical University of Munich (TUM), Germany

4:30 PM to 5:15 PM – Session 6

Topic : **Does intellectual property support the achievement of the Sustainable Development Goals?**

Speaker: **Prof. Carlos Correa**, Director, South Centre, Geneva

10th November, 2023

10:00 AM to 11: 15 AM – Session 7

Theme : **IP, Environment and Genetic Resources**

Speaker: **Dr. Kavitha Chalakkal**, Assistant Professor, Inter University Centre for IPR Studies, Cochin University of Science and Technology, Kochi.

Speaker: **Dr. Naveen S.**, Assistant Professor, School of Legal Studies, Cochin University of Science Technology, Kochi.

11:30 AM to 1: 00 PM – Session 8 – Paper Presentations

2:00 PM to 4:00 PM – Session 9 – Paper Presentations

Patron

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